

Business Executives Under 40

Tina Lee
Executive Vice President Of World Journal



Tina Lee is the Executive Vice President of the World Journal, the largest Chinese-language daily newspaper in North America.

World Journal is published in New York, Los Angeles, San Francisco, Dallas, Chicago, Vancouver and Toronto and distributed from coast to coast. World Journal is dedicated to providing its readers with the fastest most reliable news coverage and continuous advancements in content, technology and service.

Its mission is to serve all overseas Chinese by helping improve their quality of life and serving as a bridge to both the mainstream and Chinese communities globally.

World Journal has received numerous awards for its service to the community as well as acknowledgements from leaders including United States Presidents George W. Bush and Bill Clinton for its key role in helping new immigrants to assimilate.

In addition, the U.S. Department of Commerce Minority Business Development Administration, New York State Small Business Administration and Flushing Chinese Business Association have recognized the paper for its leadership.

Lee is a member of the Board of Trustees of Scholarship America and chair of its Dollars for Scholars committee. Scholarship America has distributed more than \$1 billion to nearly one million students through its scholarship and educational support programs since its founding in 1958. She is also president of the Greater New York Chinese Community Dollars for Scholars and member of the Board of Trustees of the American Red Cross in Greater New York.

On March 14, 2008, Lee was among eight distinguished New Yorkers awarded the New York State Women of Excellence Award from current Governor David A. Paterson.

Lee is a graduate of Stanford Law School and a member of the New York Bar. She received her bachelor of science in Finance and International Business from New York University's Leonard N. Stern School of Business.

Melva Miller
Director of Business and Workforce Development for Queens Borough President Helen Marshall



Since July of 2007, Melva Miller has served as the Director of Business and Workforce Development for Queens Borough President Helen Marshall.

In her role, Miller serves as key advisor on, and provides assistance to, small businesses throughout Queens developing a borough-wide workforce development initiative to support the borough's economic development.

Before joining the Borough President's team, Miller served as the Executive Director for the Sutphin Boulevard Business Improvement District (BID).

As the first Executive Director of this community-based not-for-profit organization, she created and administered programs that served as catalysts for economic revitalization along Sutphin Boulevard in downtown Jamaica.

During her tenure, she provided supplemental sanitation and security services throughout the district. In

addition, she provided promotion for the area, advocacy for the interests of the local businesses, distributed information to boost economic development and enhanced neighborhood quality of life for local businesses and residents.

While at the BID, she also served as Project Director of the Downtown Jamaica Cultural District. This group's focus was to contribute to the artistic development of downtown Jamaica through marketing, brand identity, cultural development, public space utilization and real estate initiatives.

Miller has also been the coordinator of Community Development for the Laurelton Local Development Corporation where she organized local businesses and other community organizations toward economic development within the Laurelton commercial corridor.

Domenique Camacho Moran
Partner in the Commercial Litigation Department at Farrell Fritz, P.C.



Domenique Camacho Moran is a partner in the Commercial Litigation Department at Farrell Fritz, P.C.

Moran is a litigator whose practice focuses primarily on employment litigation, including matters arising under Title VII, the Americans with Disabilities Act, the Age Discrimination in Employment Act, the Family and Medical Leave Act, the Fair Labor Standards Act as well as the New York Human Rights Law.

In addition, Moran has litigated cases involving wrongful discharge, restrictive covenants, trade secrets, the duty of loyalty, defamation and breach of contract claims. She has also represented employers before the National Labor Relations Board in connection with unfair labor practice charges and in connection with discipline, discharge and contract arbitrations.

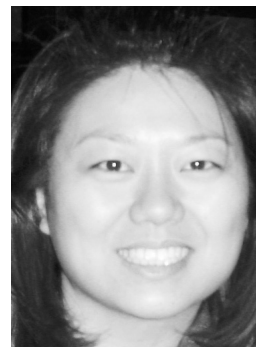
Moran uses her extensive litigation experience to minimize her clients' exposure to a wide range of legal risks and is readily available to provide advice and counsel on the practical and legal implications of everyday employment decisions. She regularly prepares and reviews employee handbooks and personnel policies, negotiates and drafts employee separation agreements, and counsels companies on staff reorganizations and reductions-in-force.

Moran is a dynamic speaker and has significant experience providing training on a myriad of employment-related topics including effective management techniques, human resources fundamentals, litigation avoidance, preventing workplace harassment and discrimination, and diversity awareness.

Moran is a 1990 Dean's List graduate of the State University of New York at Stony Brook and a 1993 graduate of University of Notre Dame Law School. At Notre Dame, she received the Kraft W. Eidman Award presented by the American College of Trial Lawyers for Excellence in Trial Advocacy and was the Lead Notes Editor of the Journal of College and University Law.

Rebecca Moran
Vice President of Hi-Fashion Beauty Supplies

Rebecca Moran is the Vice President of Hi-Fashion Beauty Supplies in Long Island City. Moran has been working at Hi-Fashion Beauty Supplies – a company her father founded nearly 20 years ago for nearly 11 years since she was a college student.



The store, which is a wholesale nail supply distributor with customers throughout the Tri-State Region, currently occupies about 8,000 square feet and has close to 20 employees in Long Island City.

Since many of the salon's Hi-Fashion Beauty Supplies are Korean, Moran said that the company has many employees that are both fluent in Korean and English in order to better cater to the customers' needs.

Moran's father, Kyu Young Lee started the business in Long Island City nearly 20 years ago and Moran's sister runs another store in Ridgefield, New Jersey.

Moran said that since she still sees her company as a small business, she is responsible for all of the day-to-day operations of the business to ensure that it runs smoothly. These responsibilities can run the gamut from doing most of the buying for the company to handling many of human resource issues.

Although the business can be challenging at times, Moran said that Hi-Fashion Beauty Supplies is continuing to progress, and she is working on plans to build a beauty school to complement the store in the next year or two. In addition, she said that the company is also offering more classes to their technicians in order for them to fine-tune their skills.

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Lata Singh-Vasconcellos
Chief Marketing and Development Officer for Queens-Long Island Medical Group



As the Chief Marketing and Development Officer (CMDO) for Queens-Long Island Medical Group (QLIMG), the largest physician-owned, multi-specialty medical group in the tri-state area, Lata Singh-Vasconcellos is charged with creating the marketing, outreach and development strategies for QLIMG.

Their one singular goal is ensuring that patients maintain their health by working collaboratively with their QLIMG primary care provider and ensuring access to the highest quality healthcare in the borough of Queens.

Singh-Vasconcellos continues to heighten public perception of QLIMG by delivering strategies to ensure that patients from the many diverse communities receive the benefits of working with a physician to coordinate and effectively manage their healthcare, thereby shepherding patients into a primary care setting.

QLIMG has 22 medical offices throughout Queens, Nassau and Suffolk counties and employs more than 300 recognized primary care and specialty physicians.

The medical offices are situated in many diverse immigrant communities, which have high incidence of diabetes, hypertension, heart disease and cancer.

Prior to joining QLIMG, Singh-Vasconcellos worked for 12 years in public health, serving as Senior Associate Director of External Affairs for the two public hospitals serving the people of Queens – Elmhurst and Queens Hospital Centers. Her duties included acting as spokesperson for the organizations, public affairs, community relations and intergovernmental affairs.

Prior to healthcare, Singh-Vasconcellos served in the press office of former New York City Comptrollers Alan Hevesi and Elizabeth Holtzman.